

arizonarepertoryballet

2025-2026 Sponsorship Package

From desert roots to artistic heights — your support keeps Arizona dancing.

About Us

Arizona Repertory Ballet is a 501(c)(3) nonprofit organization dedicated to bringing classical and contemporary ballet to our community. Through professional productions, youth outreach programs, and dance education, we strive to make ballet accessible, inclusive, and inspiring for all.

Why Sponsor Us?

Partnering with us means more than just brand exposure—it's about making a lasting impact on the cultural landscape of our community. Your sponsorship helps:

- Support local dancers and choreographers
- Offer affordable or free dance education to underserved youth
- Produce high-quality performances
- Bring the joy of ballet to schools, community centers, and public events

As a sponsor, you gain visibility, goodwill, and the chance to connect with a dedicated, engaged audience.

Audience & Reach

- Annual Reach: Over [#] audience members across [#] performances
 - Demographics: Families, arts patrons, educators, students, local businesses
 - Social Media: [#] followers across platforms
 - Email List: [#] subscribers with a 40–60% open rate
 - Event Locations: [Local theaters, schools, community centers, etc.]
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Sponsorship Levels

Principal Sponsor – \$10,000+

- Premier logo placement on all materials & website
- Full-page ad in printed programs
- Social media spotlight (4 dedicated posts per season)
- On-stage recognition before performances
- Complimentary tickets (8 per production)
- Private backstage tour & meet-the-dancers opportunity

Soloist Sponsor – \$5,000

- Logo placement on materials & website
- Half-page ad in programs
- Social media recognition (2 posts per season)
- Complimentary tickets (4 per production)
- Recognition in curtain speeches

Corps de Ballet Sponsor – \$2,500

- Logo on website & event signage
- Quarter-page ad in programs
- 2 complimentary tickets per production
- Acknowledgment in programs and social media

Apprentice Sponsor – \$1,000

- Logo listed on website and printed programs
- Social media recognition (1 group thank-you post per season)
- Complimentary tickets (2 per season)
- Name listed in curtain speech acknowledgment

Friend of the Ballet – \$500

- Name listed in programs & website
 - 2 complimentary tickets to a performance
 - Thank-you shout-out on social media
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Upcoming Season Highlights

- Mixed Repertory – August 2026
- Grand Gala of Stars- September 2026
- Community Outreach– Ongoing throughout the year
- Youth Dance Workshop – Summer 2026

Custom sponsorship opportunities available for individual events, workshops, or educational programs.

Let's Partner!

We would love to discuss how we can tailor a sponsorship to meet your marketing and community engagement goals.

Contact:

Cristina Wong – President, Board of Directors

 cristina.azrep@gmail.com

 602-781-5257

 arizonarepertoryballet.org

Follow us: @arizonarepertoryballet, @arizonarepertorytraining
